MONTHLY REPORT Oshkosh Public Library

August 2020

| CIRCULATION | Aug 2020 | Aug 2019 | % Change | YTD 2020 | YTD 2019 | % Change |
|---------------------------|----------|----------|----------|----------|----------|----------|
| Book-Adult | 7,217 | 17,278 | -58% | 67,996 | 135,460 | -50% |
| Book-Juvenile | 4,611 | 15,995 | -71% | 51,511 | 125,749 | -59% |
| Book-YA/Teen | 590 | 1,750 | -66% | 5,792 | 13,559 | -57% |
| CD-Adult | 386 | 2,029 | -81% | 6,827 | 19,704 | -65% |
| CD-Juvenile | 27 | 202 | -87% | 567 | 1,362 | -58% |
| CD-Book-Adult | 482 | 1,295 | -63% | 4,758 | 10,308 | -54% |
| CD-Book-Juvenile | 127 | 330 | -62% | 1,156 | 2,456 | -53% |
| CD-Book-YA/Teen | 10 | 37 | -73% | 144 | 330 | -56% |
| DVD-Adult | 2,536 | 12,289 | -79% | 37,973 | 96,185 | -61% |
| DVD-Juvenile | 594 | 3,438 | -83% | 9,009 | 25,055 | -64% |
| Game-Adult | 79 | 464 | -83% | 1,290 | 3,366 | -62% |
| Game-Juvenile | 38 | 174 | -78% | 497 | 1,164 | -57% |
| Magazine-Adult | 163 | 846 | -81% | 2,636 | 6,919 | -62% |
| Magazine-Juvenile | 5 | 52 | -90% | 60 | 280 | -79% |
| Magazine-YA/Teen | 1 | 15 | -93% | 12 | 29 | -59% |
| Other-Adult | 39 | 104 | -63% | 397 | 821 | -52% |
| Other-Juvenile | 19 | 110 | -83% | 283 | 702 | -60% |
| Other-YA/Teen | 3 | 5 | -40% | 12 | 40 | -70% |
| Total Adult | 10,902 | 34,305 | -68% | 121,877 | 272,763 | -55% |
| Total Juvenile | 5,421 | 20,301 | -73% | 63,083 | 156,768 | -60% |
| Total YA/Teen | 604 | 1,807 | -67% | 5,960 | 13,958 | -57% |
| SUB TOTAL | 16,927 | 56,413 | -70% | 190,920 | 443,489 | -57% |
| Digital Book Formats | | | | | | |
| OverDrive E-Books | 4,433 | 4,583 | -3% | 39,864 | 34,351 | 16% |
| Hoopla E-Books | 357 | 118 | 203% | 2,604 | 795 | 228% |
| E-BOOKS SUB TOTAL | 4,790 | 4,701 | 2% | 42,468 | 35,146 | 21% |
| Audiobook Formats | | | | | | |
| OverDrive Audiobooks | 2,637 | 3,026 | -13% | 24,947 | 22,431 | 11% |
| Hoopla Audiobooks | 567 | 225 | 152% | 3,780 | 1,599 | 136% |
| AUDIOBOOKS SUB TOTAL | 3,204 | 3,251 | -1% | 28,727 | 24,030 | 20% |
| Tumblebooks | 64 | 15 | 327% | 528 | 550 | -4% |
| DIGITAL BOOKS SUB TOTAL | 64 | 15 | 327% | 528 | 550 | -4% |
| Digital Media | | | | | | |
| Hoopla Music | 56 | 38 | 47% | 421 | 257 | 64% |
| Hoopla Video | 264 | 85 | 211% | 1,910 | 587 | 225% |
| DIGITAL MEDIA SUB TOTAL | 320 | 123 | 160% | 2,331 | 844 | 176% |
| DIGITAL CONTENT SUB TOTAL | 8,378 | 8,090 | 4% | 74,054 | 60,570 | 22% |
| TOTAL CIRCULATION | 25,305 | 64,503 | -61% | 264,974 | 504,059 | -47% |

| PHYSICAL MATERIALS | Aug 2020 | Aug 2019 | % Change | YTD 2020 | YTD 2019 | % Change |
|------------------------------|----------|----------|----------|----------|----------|----------|
| % AV Materials Circulated | 25% | 36% | -30% | 33% | 36% | -10% |
| % Print Materials Circulated | 75% | 64% | 17% | 67% | 64% | 5% |
| % Adult Materials Circulated | 68% | 64% | 6% | 67% | 65% | 4% |
| %Youth Materials Circulated | 32% | 36% | -11% | 33% | 35% | -7% |
| Average Circulation Per Hour | 105.9 | 256.0 | -59% | 129.3 | 230.0 | -44% |

| MISCELLANEOUS | Aug 2020 | Aug 2019 | % Change | YTD 2020 | YTD 2019 | % Change |
|--------------------------|----------|----------|----------|----------|----------|----------|
| Library Facility Traffic | 362 | 17,762 | -98% | 40,995 | 135,022 | -70% |
| Average Daily Traffic | 14 | 658 | -98% | 173 | 609 | -72% |
| Meetings Held | 9 | 92 | -90% | 227 | 795 | -71% |
| New Card Registrations | 73 | 229 | -68% | 782 | 1,768 | -56% |
| Self-check % of Checkout | 2% | 50% | -96% | 19% | 49% | -60% |
| Volunteer Hours Worked | 0 | 277 | -100% | 339 | 2,045 | -83% |
| Teacher Packs | 15 | 11 | 36% | 72 | 53 | 36% |

| ELECTRONIC RESOURCES | Aug 2020 | Aug 2019 | % Change | YTD 2020 | YTD 2019 | % Change |
|------------------------------------|----------|----------|----------|----------|----------|----------|
| OPL Website Sessions | 17,283 | 18,539 | -7% | 144,823 | 152,869 | -5% |
| SUBSCRIPTION DATABASE SESSIONS | | | | | | |
| Ancestry | 328 | 114 | 188% | 1,438 | 838 | 72% |
| EBSCO Sessions | 45 | 365 | -88% | 581 | 1,842 | -68% |
| HeritageQuest Sessions | 204 | 202 | 1% | 938 | 1,145 | -18% |
| Mango Languages | 26 | 133 | -80% | 741 | 1,066 | -30% |
| Mitchell Auto Repair | 0 | 5 | -100% | 54 | 60 | -10% |
| NewspaperARCHIVE | 413 | 337 | 23% | 3,238 | 2,381 | 36% |
| Oshkosh Northwestern | 0 | 0 | #DIV/0! | 0 | 0 | #DIV/0! |
| RefUSA | 89 | 65 | 37% | 649 | 784 | -17% |
| SUB-TOTAL | 1,177 | 1,272 | -7% | 8,140 | 8,569 | -5% |
| LOCAL DATABASE SESSIONS | | | | | | |
| 1957 Address Change | 44 | 58 | -24% | 337 | 366 | -8% |
| City Directories | 110 | 116 | -5% | 758 | 952 | -20% |
| Digital Collections | 992 | 1,348 | -26% | 9,204 | 7,524 | 22% |
| Local History Books | 38 | 43 | -12% | 305 | 384 | -21% |
| Oshkosh Facts, Firsts, and FAQ | 7 | 0 | #DIV/0! | 47 | 48 | -2% |
| Oshkosh Newspaper Index | 1 | 1 | 0% | 10 | 56 | -82% |
| Oshkosh Vital Records Index | 4 | 24 | -83% | 51 | 974 | -95% |
| Riverside Cemetery Index | 21 | 31 | -32% | 169 | 196 | -14% |
| UWDC - Atlases & Histories | 0 | 1 | -100% | 16 | 153 | -90% |
| SUB-TOTAL | 1,217 | 1,622 | -25% | 10,897 | 10,653 | |
| TOTAL ELECTRONIC RESOURCE SESSIONS | 19,677 | 21,433 | -8% | 163,860 | 172,091 | -5% |

| PUBLIC COMPUTER USE | Aug 2020 | Aug 2019 | % Change | YTD 2020 | YTD 2019 | % Change |
|---------------------|----------|----------|----------|----------|----------|----------|
| Wireless Use | 3627 | 8289 | -56% | 38,774 | 69386 | -44% |
| Public Computer Use | | | | | | |
| Adult | 331 | 2,766 | -88% | 6670 | 20119 | -67% |
| Youth | 6 | 794 | -99% | 1150 | 5058 | -77% |
| TOTAL USE | 337 | 4,535 | -93% | 7820 | 31479 | -75% |

| QUESTIONS ANSWERED | Aug 2020 | Aug 2019 | % Change | YTD 2020 | YTD 2019 | % Change |
|--------------------------|----------|----------|----------|----------|----------|----------|
| Adult Department | | | | | | |
| Reference | 1,001 | 1,766 | -43% | 10,400 | 13,349 | -22% |
| Youth Department | | | | | | |
| Reference | 84 | 422 | -80% | 1,157 | 3,446 | -66% |
| TOTAL QUESTIONS ANSWERED | 1,085 | 2,188 | -50% | 11,557 | 16,795 | -31% |

| PROGRAMS | Aug 2020 | Aug 2019 | % Change | YTD 2020 | YTD 2019 | % Change |
|--------------------|----------|----------|----------|----------|----------|----------|
| Programs Given | | | | | | |
| Adult | 3 | 38 | -92% | 45 | 113 | -60% |
| Teen | 2 | 0 | #DIV/0! | 10 | 66 | -85% |
| Youth | 17 | 86 | -80% | 137 | 208 | -34% |
| Roving Reader | 0 | 60 | -100% | 28 | 76 | -63% |
| TOTAL | 22 | 334 | -93% | 220 | 463 | -52% |
| Program Attendance | | | | | | |
| Adult | 190 | 86 | 121% | 1,018 | 1,336 | -24% |
| Teen | 0 | 60 | -100% | 46 | 1,752 | -97% |
| Youth | 514 | 334 | 54% | 3,359 | 7,140 | -53% |
| TOTAL | 704 | 480 | 47% | 4,423 | 10,228 | -57% |

| Summertime Programs | DATE |
|---|-----------|
| Adults | |
| | 6/15/20 - |
| Adult Summer Reading Challenge | 6/30/20 |
| Anytime Online Book Club (FaceBook Live) | 6/18/2020 |
| Librarian Learns (Prerecorded Oshkosh history on OPL YouTube Channel) | 6/19/2020 |
| | 07/1/20 - |
| Adult Summer Reading Challenge | 7/31/20 |
| Anytime Online Book Club (FaceBook Live) | 7/14/2020 |
| Librarian Learns (Prerecorded Oshkosh history on OPL YouTube Channel) | 7/17/2020 |
| Adult Summer Reading Challenge | 8/1/2020 |
| Anytime Online Book Club (FaceBook Live) | 8/18/2020 |
| Librarian Learns (Prerecorded Oshkosh history on OPL YouTube Channel) | 8/20/2020 |
| <u>Teens</u> | |
| | 06/15/20- |
| Teen Summer Reading Challenge | 6/30/20 |
| Teen Book Club (on Zoom) | 6/5/2020 |
| | 07/01/20- |
| Teen Summer Reading Challenge | 7/31/20 |
| | 08/01/20- |
| Teen Summer Reading Challenge | 8/31/20 |
| Teen Book Club (on Zoom) | 8/7/2020 |
| Youth | |
| Tween Book Club (on Zoom) | 6/5/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 6/8/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 6/10/2020 |
| | 06/15/20- |
| Children's Summer Reading Challenge | 06/30/20 |
| Anytime Anywhere Scavenger Hunts (Released on FB) | 6/15/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 6/15/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 6/17/2020 |
| Storytime Live on FaceBook | 6/19/2020 |
| Anytime Anywhere Scavenger Hunts (Released on FB) | 6/22/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 6/22/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 6/24/2020 |

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Media via OPL YouTube Channel)

| Youth (cont) | | |
|---|----------------------|--|
| Storytime Live on FaceBook | 6/25/2020 | |
| Anytime Anywhere Scavenger Hunts (Released on FB) | 6/29/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 6/29/2020 | |
| | 06/15/20- | |
| LEGOmania Design Contest (Virtual) | 06/30/20 | |
| | 07/01/20- | |
| Children's Summer Reading Challenge | 07/31/20 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/1/2020 | |
| Anytime Anywhere Scavenger Hunts (A new | | |
| challenge posted each week) | 7/6/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/6/2020 | |
| WonderLab@home (precorded STEAM projects using household items) | 7/8/2020 | |
| Tween Book Club (on Zoom) | 7/10/2020 | |
| Storytime Live on FaceBook | 7/10/2020 | |
| Anytime Anywhere Scavenger Hunts (A new | | |
| challenge posted each week) | 7/13/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/13/2020 | |
| Virtual Family Performer Series (Oshkosh | | |
| Media via OPL YouTube Channel) | 7/14/2020 | |
| WonderLab@home (precorded STEAM projects using household items) | 7/15/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/15/2020 | |
| Storytime Live on FaceBook | 7/17/2020 | |
| Stuffed Animal Campout | 7/20/2020 | |
| Anytime Anywhere Scavenger Hunts (A new | | |
| challenge posted each week) | 7/20/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/20/2020 | |
| Virtual Family Performer Series (Oshkosh | | |
| Media via OPL YouTube Channel) | 7/21/2020 | |
| WonderLab@home (precorded STEAM projects using household items) | 7/22/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/22/2020 | |
| Storytime Live on FaceBook | 7/24/2020 | |
| Anytime Anywhere Scavenger Hunts (A new | | |
| challenge posted each week) | 7/27/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/27/2020 | |
| Virtual Family Performer Series (Oshkosh | | |
| Media via OPL YouTube Channel) | 7/28/2020 | |
| WonderLab@home (precorded STEAM projects using household items) | 7/29/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 7/29/2020 | |
| , | 07/01/20- | |
| S.T.E.A.M kits (A grab and go program) | 07/31/20 | |
| | 07/01/20- | |
| LEGOmania Design Contest (Virtual) | 07/31/20 | |
| | 00/04/20 | |
| Children's Suramor Booding Challenge | 08/01/20- | |
| Children's Summer Reading Challenge | 08/31/20 | |
| Anytime Anywhere Scavenger Hunts (A new challenge posted each week) | 8/3/2020 | |
| - • | 8/3/2020 8/3/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 0/3/2020 | |
| Virtual Family Performer Series (Oshkosh | 0/4/2020 | |

8/4/2020

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| Oshkosh Public Library | | August 2020 |
|--|-----------|-------------|
| Youth (cont) | | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 8/5/2020 | |
| Tween Book Club (on Zoom) | 8/7/2020 | |
| Storytime Live on FaceBook | 8/7/2020 | |
| Storytime Anytime (prerecorded stories on the OPL YouTube Channel) | 8/10/2020 | |
| VC + 15 11 D C + C + (O 11 1 | 0/44/2020 | |

| Storytime Anytime (prefectorated stories on the Ore Tourabe C | 511d1111C1) 0/ 5/ 2020 |
|---|------------------------|
| Tween Book Club (on Zoom) | 8/7/2020 |
| Storytime Live on FaceBook | 8/7/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube O | Channel) 8/10/2020 |
| Virtual Family Performer Series (Oshkosh | 8/11/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube O | Channel) 8/12/2020 |
| Storytime Live on FaceBook | 8/14/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube O | Channel) 8/17/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube O | Channel) 8/19/2020 |
| Storytime Live on FaceBook | 8/21/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube O | Channel) 8/24/2020 |
| Storytime Anytime (prerecorded stories on the OPL YouTube O | Channel) 8/26/2020 |
| | 08/01/20- |
| LEGOmania Design Contest (Virtual) | 08/11/20 |
| | 08/01/20- |
| S.T.E.A.M kits (A grab and go program) | 08/31/20 |
| | |